Stimulating fresh thinking at HiVE

Each year, we bring our people together with thought leadership from around the globe. We call it FWD HiVE. It’s a two-day event, designed to challenge our mindsets and disrupt our ways of working.

And at HiVE we explore everything – from how to take risks to cultural anthropology. In fact, some of our best ideas were born here.

In the last few years, we’ve been inspired by:

Fredrik Härén, author and business-creativity expert, who challenged the notion that creativity is only for the select few.

Jonathan Sudharta, co-founder of Halodoc, one of Indonesia’s fastest growing start-ups (and one of our partners) on how to embrace problems.

Megan Quinn, co-founder of Net-a-Porter, on how to be the change we need.

Jacky Zhou, founder of datebao.com, the first insurtech start-up in China to receive a national broker license, now with nearly 10 million users.

Lars Bratsberg from Google, who gave us a glimpse into ‘A Day in the life of Your Customer’s Future’.

Facebook, who spoke about creating a culture of innovation.

Microsoft, who spoke about The Rise and Rise of AI, and what’s next for cognitive services and biometrics.
FWD HiVE also features a curated ‘experience zone’ with an eclectic mix of technology that’s set to shape the lifestyles of our future customers – from virtual reality to apps that remind us to maintain good posture.

Here, we’ve interacted with Sophia, the world’s first robot citizen. We’ve also taken a drive with Formula E’s racing simulator. And thanks to Oculus and Google Earth, we’ve strolled the streets of Paris, soared over Yosemite, and teleported across the globe – helping us envision a world where we can speak to our customers in new and exciting ways.

**FWD HiVE also gives us the chance to say ‘thank you’ to our team.** So, we hold social events and our annual Star Awards ceremony. We also livestream the event, so everyone can benefit from HiVE, no matter where they are.